



ANNUAL GIVING FAQ

Why does Rise need an annual fund?

Like most independent schools in the nation, tuition alone does not cover the cost of a Rise School of Austin early childhood education. We rely on fundraising to ensure that Rise is able to deliver the high-quality teaching and care that our families *rely on and expect* for their children.

Who will be asked to give?

All members of the community will be asked to give, including: Board of Directors, staff, parents, grandparents, alumni families, and friends of Rise Austin.

Why is it important that I give?

It is a vote of confidence in our school, our staff, and our educational mission. High annual giving participation is a benchmark used by foundations and companies when deciding which of the many worthwhile schools/causes will receive their financial support.

Is this another monetary ask in addition to Amplify Austin in the spring?

This new fundraising campaign will serve now and in the future as Rise Austin's primary annual giving campaign. Rise Austin will still have a presence in Amplify Austin; however, participation in the Roots and Wings Fund will be reported to foundations and therefore, it is most important to reach 100% parent, staff, and board participation for this new campaign.

How much am I expected to give?

We ask that you contribute at a level that is personally meaningful and that makes sense for you. Every gift of any size is *important and appreciated*.

Is my gift tax-deductible?

Annual giving donations are unrestricted and tax-deductible to the fullest extent of the law. Our Tax ID number is 74-297-4364.

If I make a pledge, may I pay later?

Yes, you have until July 31, 2020 to make your pledge payment.

Questions?

Please visit your friendly development office, or email jpool@riseschoolaustin.org.